

Mobilizing Your Workplace Campaign

Making an Impact on Lives and Communities



GIVE. ADVOCATE. VOLUNTEER.

LIVE UNITED™



2009 Steps for a Successful Campaign

Welcome to the United Way Campaign Team!



THANKS FOR VOLUNTEERING TO BE A CAMPAIGN COORDINATOR

We all know what it takes to create a winning team. It takes people with drive, dedication, focus and heart. It takes people like you.

As a campaign coordinator, you are one of United Way of Fort Smith Area's most valuable volunteers. Because of the efforts of people like you, we're able to impact communities in Crawford, Franklin, Logan, LeFlore, Sebastian and Sequoyah counties. The money you raise in your workplace giving campaign helps create community solutions that profoundly impact thousands of people's lives. Together, we can help children succeed in school and in life, we can help everyone have a safe place to call home and we can strengthen our community.

Steps for a Successful Campaign and www.unitedwayfortsmith.org are your foundation for a successful campaign. You will also have the support of United Way staff, Loaned Executives and volunteers. You are key to our success, and we will be there with you from start to finish.

Thanks again for supporting United Way with your time and talents, and good luck on your campaign!

Bill Hanna
2009 Campaign Chair
Hanna Oil & Gas

We're here to help you. If at any time you have questions, please call Sarah Fowler or Brittany Ransom at 479-782-1311 for assistance.

IMPORTANT DATES TO REMEMBER

Involve your co-workers in these United Way events to thank and motivate them.

Campaign Kick-Off Lunch

September 10
11:30 am—1:30 pm
Golden Living
Dining Center

Campaign Awards Eligibility Deadline

November 20

Campaign Wrap-Up

December 10
11:30 am—1:30 pm
Fort Smith Convention
Center Annex

MISSION

To improve lives by connecting people and resources in our six-county area.

VISION

To be a community problem solver for our six-county area.

YOU'RE INVITED TO

LIVE UNITED™



What does it mean to LIVE UNITED? It's a constant reminder that when we as individuals think outside ourselves, we have the power to make change. When we think of other's lives as linked to our own, our compassion grows. When we reach out a hand to one, we influence the condition of all.

But, more than all that, it is a commitment to **GIVE, ADVOCATE** and **VOLUNTEER**. Every person and family that we can help grow stronger makes our six-county area a better place for all - to live, work and raise a family!

Give – Every gift counts

When you give to United Way of Fort Smith Area, you immediately become part of the collective power of generosity. Every individual has a different desire and ability to give. That's why there are several levels of giving that allow you to contribute to the health of our communities within your own means.

Regardless of the amount of your contribution, we promise to combine your gift with others to deliver long-term solutions for people in need in our six-county area.

Advocate – Lend your voice to champion a cause

Everyday you have an opportunity to be an advocate. Being an advocate doesn't always mean participating in public policy discussions. Being an advocate is as easy as talking about why you support United Way and why the issues we are addressing are important to you. Advocating does not take a lot of time or money, but it does take a commitment to talk about our community and how you are making it better.

Volunteer – Give your time to change lives

Everyday, ordinary people are accomplishing extraordinary things by volunteering. You don't have to have super-human talents to get involved in your community. From preparing children to succeed in school by being involved with Imagination Library, to helping collect school supplies for children through Stuff the Bus to get a good start to the school year, to sponsoring an activity, there are hundreds of volunteer options all around you.

United Way's goal is to make an impact on education, income and health.

United Way is working to advance the common good by focusing on education, income and health. These are the building blocks for a good life – a quality education that leads to a stable job, enough income to support a family through retirement, and good health. Our goal is to create long-lasting changes that prevent problems from happening in the first place.

“It takes everyone in the community working together to create a brighter future,” said Bill Hanna, 2009 Campaign Chair. “Together we can accomplish more than any single group can on its own.”

United Way

Campaign Basics

WHAT'S A WORKPLACE CAMPAIGN?

- ◆ During a workplace campaign, CEOs and campaign coordinators encourage employees to give to United Way of Fort Smith Area. They motivate people to give by educating them about the needs in the community and asking them to participate in company activities.

WHAT'S MY ROLE AS A CAMPAIGN COORDINATOR?

- ◆ Learn about United Way of Fort Smith Area. Please call the United Way office if you have any questions or need help.
- ◆ Recruit and coordinate a team of company volunteers to help you run the campaign.
- ◆ Make a personal gift to United Way of Fort Smith Area.
- ◆ Promote the campaign throughout your organization and ask everyone to give.
- ◆ Coordinate the distribution and collection of campaign materials and pledges.
- ◆ Prepare and submit a final report and pledge forms.
- ◆ Thank all campaign participants.

WHO CAN HELP ME RUN A SUCCESSFUL CAMPAIGN?

- ◆ Your Loaned Executive (LE) will be your main United Way contact during the busy campaign season from August to December. An LE is responsible for personally contacting and securing corporate contributions and/or employee contributions from each of their assigned accounts.
- ◆ Directors of Resource Development are full-time United Way of Fort Smith Area staff members who are available year-round to assist with workplace campaigns.
- ◆ Be sure you are on the e-mail list to receive *Campaign Connection*, a newsletter with campaign tips, ideas and success stories. Send your e-mail address to unitedway@mynewroads.com.

HOW DO I ACHIEVE MAXIMUM PARTICIPATION IN MY CAMPAIGN?

- ◆ Publicize your efforts in as many ways as possible. Make sure to utilize communication methods that your colleagues use every day—web sites, intranets, internal publications, external publications, media connections, special displays, posters and banners, meetings, inter-office mail, e-mails, telephone calls and voice-mail messages.

20-Minute Model Presentation Package

1. Opening Remarks - Campaign Coordinator:
1 minute
2. CEO Endorsement - CEO:
1 minute
3. Speaker - United Way Agency, Volunteer or Board Member:
7.5 minutes
4. United Way Overview - United Way Representative:
7.5 minutes
5. Ask for the Gift - Campaign Coordinator:
2 minutes
6. Closing Comments, Thank you and Collect pledge cards:
1 minute

Best way to ask co-workers to give

BEST WAY TO ASK CO-WORKERS TO GIVE

Do you know why most people don't give to United Way?

It's because they weren't asked. Not everyone will be able to attend the campaign kick-off, so it's important to follow up with employees. Although it can be difficult to ask your co-workers for money—especially to increase their support—remember that people feel good about helping others. As your colleagues better understand the work of United Way and how their contribution impacts their community, they become more generous.

Here are some quick tips that make asking for a pledge easier:

- ◆ **Know the facts.**

Read the background materials carefully. The more you know about United Way, the easier your job will be. Prepare a solicitation case. Check out United Way's website at www.unitedwayfortsmith.org for facts that make a compelling case for giving.

- ◆ **Make personal contact.**

People give to people. Set up face-to-face meetings to ask for a pledge. It's best not to just leave pledge forms on desks.

- ◆ **Be positive.**

Explain the benefits of giving to United Way. Stress the importance of each person's contribution to our community. Emphasize that you're asking for funds for urgently needed programs to create long-lasting changes that prevent problems from happening in the

first place. United Way is working to make our communities a better place to live by focusing on education, income and health.

- ◆ **Call on co-workers you know first.**

Approaching people you know well lets you be more relaxed and comfortable as you refine your presentation skills. The positive responses you'll get will boost your confidence.

- ◆ **Be prepared for questions and concerns.**

People deserve to know that their money is being used wisely. Review the responses to the most Frequently Asked Questions regarding United Way (see page 11). If you don't know the answer to a question, call the United Way office and get back to your colleague.

Power Tip

Nothing tells the United Way story better than agency tours because it allows employees to see for themselves how their dollars work to benefit the community.

- ◆ **Retrieve all pledge cards and say 'Thank You'.**

You should collect a pledge card from each employee—whether or not the individual contributes—as a record that each has been solicited. Remember to thank everyone you contacted. Each person's time and gift are appreciated and a "thank you" is an important part of your efforts.

10 Steps to Running a Successful Campaign

1. Involve your CEO

The success of your campaign can be significantly improved based on the commitment and visible involvement of your senior managers and chief executive officer.

2. Recruit and train your campaign committee

Your campaign committee will help you manage your organization's campaign and communicate with employees. Ask your CEO and/or union leadership to help recruit people for all departments and levels of your organization, and from all company sites.

3. Promote leadership giving

Peer-to-peer solicitation is key to leadership giving. Ask your CEO to appoint an executive to solicit members of the management team for leadership gifts.

4. Recruit campaign representatives

Peer outreach and personal follow-up are proven to be the most effective ways to raise funds. Recruit co-workers as campaign representatives to help you answer colleagues' questions about United Way.

5. Promote and publicize your campaign

Establishing a financial goal for your campaign is a great way to get people motivated and education is critical in reaching your organization's campaign goal. Your Loaned Executive or United Way Resource Development Directors can provide you with materials that both get the word out and inform employees about how their contributions can help the community.

6. Hold a kick-off event and employee group meetings

Build enthusiasm for the campaign by asking your CEO to attend a kick-off event and to publicly endorse the campaign. Add impact to your meeting by contacting your LE or Resource Development Directors for presentations and to get a speaker.

7. Have fun with your campaign

Fun events can instill enthusiasm for the campaign. Use ideas in this handbook, *Campaign Connection* or on the website, www.unitedwayfortsmith.org.

8. Follow-up with employees and report results

Midway through the campaign, you should compare last year's donor list with current contributors to determine who has not yet returned a pledge card. Most people don't give because they weren't asked. Collect all triplicate pledge forms whether or not an individual contributes, so you'll know that everyone has had an opportunity to pledge.

9. Celebrate success

Thank everyone who has worked on the campaign. Be sure your Campaign Packet is completed with all the information requested and returned to the United Way office. Thank everyone again. The value of generously thanking everyone involved cannot be overemphasized.

10. Get a jump on planning for next year's campaign

Critique the campaign with your CEO, campaign committee and United Way Resource Development Director. Listening to what people liked, what worked and what didn't will help your organization plan for next year's campaign.

Communicating your campaign

The most important aspect of your campaign is to get the message out. Plan to talk about or use electronic media to publicize the campaign for a few weeks prior to your campaign kick-off. Repeat the message several times over the course of the campaign. Remember that support from your company's CEO and department managers is all important. Enlisting and securing their support will send a clear signal to all employees about the importance of participating in the campaign. And most importantly, **ask each employee to give.**

TECHNOLOGY

E-mail ideas

- Send e-mails to inform employees about specific campaign events and functions. Personalize these communications, if possible.
- Use calendar options to inform employees about the campaign events.
- Send a CEO letter of support by e-mail to all employees.
- Use e-mail or voicemail to answer employee questions. Quick follow-up is very important.

Company website and intranet ideas

- Create a campaign banner ad to run on your company intranet.

- Post an endorsement letter from your CEO on the company intranet.
- Include links to United Way's website www.unitedwayfortsmith.org on your company website so employees can learn about the impact of United Way in your community.
- Post information about campaign events, progress reports and results on company websites and intranets.

Voicemail

- Send voicemail reminders to employees.
- Prepare a special United Way greeting or thank-you message.

ESTABLISHED COMMUNICATION METHODS

- Hold campaign kick-off meetings.
- Ensure campaigners contact their assigned employees about the campaign.
- Use payroll stuffers to inform employees about the campaign.
- Display posters.
- Print sheets showing the impact of United Way donations in each community and county.
- Publicize time-frames, incentives, contest winners and campaign results.

IDEAS TO MOTIVATE

Everyone loves to win.

Let everyone win! Allow donors to receive special recognition for pledging to United Way. For example, if pledge cards are turned in within specified time frames, donors receive special gifts (extra hour for lunch, movie passes, name in a pot for special grand prize raffle, coffee mugs, etc.) Have different levels of winning. You may base your gifts according to how much is pledged or when pledge cards are returned.

'American Idol' contest.

Employees conduct an *Idol* contest, based on the hit TV show *American Idol*. Employees make a donation to vote on the management singing group of their choice. The duo or group that attracts the most votes will sing a song in front of an audience.

Encourage payroll

deduction. The easiest way to make an investment in the community!

More ideas?
www.unitedwayfortsmith.org

What your United Way donation does

Giving this much

\$2 per week/\$104 per year

\$5 per week/\$260 per year

\$10 per week/\$520 per year

\$20 per week/\$1040 per year

Or the cost of

A premium coffee

A deli sandwich

One lunch out

One dinner out

Is enough over a year's time to provide

- ◆ A child's food every two weeks through the Backpack Program
- ◆ Hygiene items such as, toothpaste and shampoo for a boy staying at the Boys Shelter
- ◆ 21 identification cards to help women get jobs after rehabilitation
- ◆ Christmas for a family of six
- ◆ Breakfast for 77 children for a week at Lincoln Child Care
- ◆ 23 new books for the Children's Literacy Program

- ◆ Snacks for 6-8 children every other week during after-school mentoring class
- ◆ Materials for anti-bullying and anti-violence workshop series
- ◆ Eight food boxes for a family of three
- ◆ Programs fees for an entire year for two boy scouts

- ◆ Summer day camp for a disabled child
- ◆ \$7,280 worth of grocery products to our neighbors in need
- ◆ 208 Meals on Wheels to senior citizens
- ◆ 52 helmets to keep kids safe during sports activities

- ◆ Anesthetic to treat 23 patients with dental problems
- ◆ Funding for the Arts and Crafts classes at Boys and Girls Club
- ◆ A scholarship for a student going to school full time
- ◆ Free daily snack to 40 children who can't afford concession items

Campaign awards, pledge cards and ideas

CAMPAIGN AWARDS

United Way of Fort Smith Area recognizes organizations and businesses annually for their commitment and service. **Campaigns must be finalized and reported to United Way by November 20 to be eligible.** These awards will be distributed at the Annual Wrap-Up celebration on December 10 at Fort Smith Convention Center Annex.

START A YEAR-ROUND PROGRAM

Campaigning for pledges will be much easier when your employees are exposed to United Way and its agencies year-round.

- **New hires program** — When new employees are hired, give them the opportunity right away to give through payroll deduction. Don't wait until campaign time.
- **Agency tours** — Don't wait until campaign time to have employees tour a United Way community partner. Nothing tells the United Way of Fort Smith Area story better than tours because it allows employees to see for themselves how their dollars work to benefit the community. Just give the United Way office a call and the tours will be arranged. And you don't have to send a large group.
- **Year-round fund-raising** — Many companies are planning activities to coincide with special occasions or holidays, such as; silent auction of baskets for holiday giving, lunches, golf tournaments and raffles.
- **Use newsletter updates** — Keep employees informed and involved through internal communications tools like bulletin board displays or special messages on your company's intranet.
- **Browse the website** — For more ideas and information, visit the United Way website, www.unitedwayfortsmith.org.

LOYALTY DONOR

United Way's Loyalty Donor Program is designed to recognize long-time donors to United Way, regardless of the amount. They not only show their belief in our mission but become the backbone upon which United Way exists. There is a place on the pledge card to indicate how many years a donor has contributed to United Way. Please encourage your colleagues who you know are Loyalty Donors to indicate it on the pledge card so that United Way may recognize and thank them.

TRIPPLICATE PLEDGE CARDS

For the second year, your United Way pledge card is in compliance with new IRS regulations. It is a three-part document (9 1/4 x 5 1/2 inches) so contributors will have a copy to use for tax deductions. In addition to the pledge card, a campaign card has information about United Way is available.

Here are the guidelines from the IRS.

When a donor makes a contribution by payroll deduction, the donor must have the following documents to substantiate the deduction:

- ◆ A pay stub, W-2 or other document furnished by the employer that indicates the amount withheld during the tax year for payment to the donee organization **and,**
- ◆ A pledge card, or other document prepared by the donee organization that shows the donee organization's name

If you have additional questions about the new pledge card, please contact Sarah Fowler or Brittany Ransom at 479-782-1311.

Campaign leadership

Senior Loaned Executives

Last year, Senior Loaned Executives replaced Division Chairs. Each Senior LE recruits a team of three to six Loaned Executives who call on selected accounts. They hold the LEs accountable for making contacts and following up with accounts.

Russell Apple, First National Bank
Dr. Jo Blondin, ATU – Ozark Campus

Darla Brown, Citizens Bank and Trust
Amanda Daniels, Arvest
Philip Doss, BancorpSouth
Robert Herrera, First Western Bank
Don Key, Hanna Oil and Gas
Sherryl Kimbrough, Arvest Bank, Sallisaw
Kay Oliver-Love, Farmers Bank
Jaci Pitts, National Bank of Sallisaw
Aaron Sanders, Arvest Bank, Paris
Scott Shortes, Bank of the Ozarks

Loaned Executives

Loaned Executives (LEs) lend their expertise and energy to help United Way expand solicitation efforts, reach new markets and broaden the base of community giving.

Hui Apple, New China Restaurant
Arvid Bean, Arvid A Bean Insurance Agency
Mary Blount, Citizens Bank and Trust
Darren Brewer, BancorpSouth
Dale Brunk, Beall-Barclay
Mark Buerger, BancorpSouth
Theresa Burchett, Osborn Insurance Agency
David Burton, First National Bank of Fort Smith
Marie Butkovich, First National Bank
Jennifer Caldwell, Arvest
Leslie Case, SWEPCO/AEP
Keith Cline, First National Bank
Pam Collins, Citizens Bank and Trust
James Crabtree, Citizens Bank and Trust
Randy Davis, AOG
Jim Fourmy, First National Bank of Fort Smith
Jim Geels, BancorpSouth
Michael Gibbons, Farmers Insurance, Ozark
Sonya Hall, First National Bank

Karen Hollenbeck, St. Boniface School
Jane Kuykendall, Bank of the Ozarks
Brent Lacefield, BancorpSouth
Kathy Long, BancorpSouth
Eddie Melton, Bank of Ozarks, Ozark
Joe Mendoza, Arvest
Michelle Moran, Bank of the Ozarks
Paula Morton, Citizens Bank and Trust
Shirley Myers, BancorpSouth
Gary Newton, Bank of the Ozarks
Rita Nickols, BancorpSouth
Leslie Oliver, Community National Bank, Booneville
Bobby Pierce, Jr., Woodco
Carolyn Prevatte, Arvest
Jill Rowland, BancorpSouth
Tim Shields, Shield Energy
Les Smith, Arvest
Rozanne Sterling, BancorpSouth
Janice Tanner, Arvest
Maria Washburn, Citizens Bank and Trust
Cathy Wasko, Citizens Bank and Trust
Tony Wilson, Arkansas Valley Electric
Alice Wood, Simmons First National Bank
Donna Woods, First National Bank of Fort Smith
Karen Wuthrich, BancorpSouth

Get to know your Loaned Executive

During peak campaign season, United Way of Fort Smith Area calls on corporate partners to lend some of their best and brightest employees. These dynamic leaders become community spokespeople and assist local companies in running United Way giving campaigns.

Loaned executives work with the United Way campaign team and serve as a link between United Way and company management.

Your Loaned Executive can:

- Help you plan campaign activities.
- Help you schedule tours and speakers for your campaign.
- Help answer questions about United Way of Fort Smith Area.
- Provide you with additional campaign supplies, if needed..

Frequently asked questions about United Way of Fort Smith Area

Q. Why should I invest in United Way of Fort Smith Area?

A. United Way of Fort Smith Area (UWFSA) is committed to making the kinds of smart choices that can make our community a better place for all of us to live and work. We use our expertise and community connections to support thousands of people throughout our region in ways that make a genuine difference in their lives. We use our time and resources as efficiently as we can, to do as much as we can and to help as many people in as many ways as we can.

Q. Why am I asked to give to United Way in my workplace?

A. United Way has always enjoyed a strong partnership with the business community. Organizations that host a workplace campaign understand that we all share a responsibility for the people and neighborhoods where we live, work and raise our families. Employees in our annual workplace campaign donate 54% to our campaign and inspire many volunteer hours that contribute to real and lasting progress throughout the community.

Q. Why should I give to United Way in addition to my other charities?

A. Everyone should give to the charities that are closest to their hearts. But a gift to United Way will extend charitable giving by investing in the needs of the six counties UWFSA serves.

Q. Why should I give to United Way instead of a direct service agency?

A. Again, we encourage people to give to all their charities including direct service agencies. However, United Way bases its funding allocations on a rigorous process that demands accountability from its partners. And we employ our resources and expertise to work closely with our partners so that together we will achieve real and lasting results in the communities we serve.

Q. Who decides how much money goes to each program or service?

A. People just like you! Trained volunteers work on year-round committees called Allocation Councils to study our most serious problems and the best way to remedy them. Those volunteer groups decide where to allocate the funds, assess community needs through an extensive process and they then direct resources — money and volunteers — to the area where there are existing or emerging needs. United Way's board of directors makes final funding decisions.

Q. Does UWFSA provide funding to the Boy Scouts?

A. Yes. UWFSA continues funding programs of the Boy Scouts. The Allocation Council believes hundreds of local boys greatly benefit from Scouting's proven record of safe, structured programs.

Q. What does United Way do with my donation?

A. Annual campaign contributions are distributed each year through a vigorous allocation process. United Way's mission is to improve lives by connecting people and resources in our six-county area. We're focused on critical issues like education, income and health. **100% of your donation stays right here in the six-county area.** United Way can be this efficient because volunteer support keeps costs to a minimum.

Q. Does UWFSA support abortion or fund Planned Parenthood?

A. No. UWFSA does not fund programs that deliver abortion services nor has it in the past. Planned Parenthood is not a member agency, so it receives no allocations or undesignated contributions.

B. How does an organization apply to receive funding from UWFSA?

A. When resources allow, UWFSA invites applications from organizations that demonstrate measurable results in addressing key issues our communities have identified as most important. United Way also helps to meet basic needs, such as food and shelter.

2008 United Way Impact on Crawford County

| AGENCY | NUMBER SERVED | INVESTMENT |
|--|---------------|------------------|
| Abilities Unlimited | 138 | \$48,592 |
| Arc for the River Valley | 84 | \$2,986 |
| Boy Scouts of America, Westark Council | 665 | \$4,925 |
| Boys & Girls Club of the Alma Area | 3,990 | \$17,887 |
| Boys and Girls Club of Paris | 125 | \$1,547 |
| Center for Arkansas Legal Services | 444 | \$1,762 |
| Clothes Closet | 1,909 | \$1,237 |
| Community Dental Clinic | 377 | \$13,653 |
| Community Services Clearinghouse | 6,642 | \$35,174 |
| Crisis Intervention Center | 1,110 | \$12,399 |
| Fort Smith Boys and Girls Clubs | 25 | \$1,541 |
| Fountain of Youth Adult Day Care | 18 | \$6,811 |
| Gateway House | 184 | \$9,066 |
| Girl Scout Diamonds of AR, OK & TX | 407 | \$8,118 |
| Girls Incorporated | 57 | \$9,033 |
| Girls Shelter | 8 | \$21,143 |
| Harbor House | 101 | \$6,988 |
| Lincoln Childcare Center | 11 | \$5,093 |
| Literacy Council of Western Arkansas | 11 | \$909 |
| Ozark Area Youth Organization | 21 | \$1,154 |
| Project Compassion | 330 | \$3,365 |
| Salvation Army | 5,830 | \$2,668 |
| Sebastian County Boys & Girls Club | 7 | \$234 |
| Sebastian Retired Citizens Association | 102 | \$96 |
| Single Parent Scholarship Fund | 87 | \$5,905 |
| Stepping Stone School | 270 | \$8,940 |
| Van Buren Boys & Girls Club | 1,246 | \$66,277 |
| Totals | 24,199 | \$297,500 |

The River Valley Regional Food Bank served 44 organizations in Crawford County with 965,735 pounds of food and product.

Through United Way's Stuff the Bus, donated school supplies gave children a fresh start in Alma, Cedarville, Mountainburg, Mulberry and Van Buren Schools.

2008 United Way Impact on Franklin County

| AGENCY | NUMBER SERVED | INVESTMENT |
|--|---------------|-----------------|
| Abilities Unlimited | 3 | \$1,056 |
| Arc for the River Valley | 13 | \$462 |
| Boy Scouts of America, Westark Council | 97 | \$718 |
| Boys & Girls Club of the Alma Area | 47 | \$211 |
| Boys and Girls Club of Paris | 290 | \$3,589 |
| Center for Arkansas Legal Services | 132 | \$524 |
| Clothes Closet | 16 | \$10 |
| Community Services Clearinghouse | 83 | \$440 |
| Crisis Intervention Center | 811 | \$9,059 |
| Fort Smith Boys and Girls Clubs | 102 | \$6,286 |
| Fountain of Youth Adult Day Care | 1 | \$378 |
| Gateway House | 25 | \$1,232 |
| Girl Scout Diamonds of AR, OK & TX | 70 | \$1,396 |
| Girls Incorporated | 3 | \$475 |
| Harbor House | 20 | \$1,384 |
| Lincoln Childcare Center | 1 | \$463 |
| Ozark Area Youth Organization | 591 | \$32,473 |
| Project Compassion | 210 | \$2,142 |
| Salvation Army | 30 | \$14 |
| Sebastian Retired Citizens Association | 22 | \$21 |
| Totals | 2,567 | \$62,332 |

The River Valley Regional Food Bank served 7 organizations in Franklin County with 48,811 pounds of food and product.

Through United Way's Stuff the Bus, donated school supplies gave children a fresh start in Charleston, County Line and Ozark Schools.

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P. O. Box 2300
Fort Smith, AR 72902

Phone: 479-782-1311
Fax: 479-782-3505
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2008 United Way Impact on LeFlore County

| AGENCY | NUMBER SERVED | INVESTMENT |
|--|---------------|-----------------|
| Abilities Unlimited | 24 | \$8,451 |
| Arc for the River Valley | 18 | \$640 |
| Center for Arkansas Legal Services | 4 | \$16 |
| Clothes Closet | 116 | \$75 |
| Community Services Clearinghouse | 4,673 | \$24,747 |
| Crisis Intervention Center | 45 | \$503 |
| Fort Smith Boys and Girls Clubs | 176 | \$10,846 |
| Fountain of Youth Adult Day Care | 2 | \$757 |
| Gateway House | 17 | \$838 |
| Girl Scout Diamonds of AR, OK & TX | 431 | \$8,596 |
| Girls Incorporated | 48 | \$7,607 |
| Harbor House | 19 | \$1,315 |
| Lincoln Childcare Center | 1 | \$463 |
| Literacy Council of Western Arkansas | 3 | \$248 |
| Project Compassion | 140 | \$1,428 |
| Salvation Army | 50 | \$23 |
| Sebastian County Boys & Girls Club | 23 | \$769 |
| Sebastian Retired Citizens Association | 80 | \$75 |
| Totals | 5,870 | \$67,394 |

The River Valley Regional Food Bank served 3 organizations in LeFlore County with 34,351 pounds of food and product.

Through United Way's Stuff the Bus, donated school supplies gave children a fresh start in Arkoma, Heavener, Howe, Monroe, and Spiro Schools.

320 South 18th
P. O. Box 2300
Fort Smith, AR 72902

Phone: 479-782-1311
Fax: 479-782-3505
www.unitedwayfortsmith.org



2008 United Way Impact on Logan County

| AGENCY | NUMBER SERVED | INVESTMENT |
|---|---------------|-----------------|
| Abilities Unlimited | 24 | \$8,451 |
| Arc for the River Valley | 45 | \$1,599 |
| Boy Scouts of America, Westark Council | 71 | \$526 |
| Boys and Girls Club of Paris | 1,370 | \$16,955 |
| Boys & Girls Club of South Logan County | 1,526 | \$26,622 |
| Boys Shelter | 3 | \$9,529 |
| Center for Arkansas Legal Services | 179 | \$710 |
| Clothes Closet | 11 | \$7 |
| Community Services Clearinghouse | 601 | \$3,183 |
| Crisis Intervention Center | 1,230 | \$13,739 |
| Fort Smith Boys and Girls Clubs | 4 | \$246 |
| Fountain of Youth Adult Day Care | 1 | \$378 |
| Gateway House | 54 | \$2,661 |
| Girl Scout Diamonds of AR, OK & TX | 208 | \$4,149 |
| Girls Incorporated | 1 | \$158 |
| Girls Shelter | 1 | \$2,643 |
| Harbor House | 21 | \$1,453 |
| Lincoln Childcare Center | 1 | \$463 |
| Literacy Council of Western Arkansas | 2 | \$165 |
| Ozark Area Youth Organization | 13 | \$714 |
| Project Compassion | 105 | \$1,071 |
| Salvation Army | 40 | \$18 |
| Sebastian Retired Citizens Association | 36 | \$34 |
| Totals | 5,547 | \$95,476 |

The River Valley Regional Food Bank served 9 organizations in Logan County with 81,858 pounds of food and product.

Through United Way's Stuff the Bus, donated school supplies gave children a fresh start in Booneville, Magazine, Paris and Scranton Schools.

320 South 18th
P. O. Box 2300
Fort Smith, AR 72902

Phone: 479-782-1311
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www.unitedwayfortsmith.org



2008 United Way Impact on Sebastian County

| AGENCY | NUMBER SERVED | INVESTMENT |
|---|----------------|--------------------|
| Abilities Unlimited | 651 | \$229,225 |
| Arc for the River Valley | 647 | \$22,996 |
| Boy Scouts of America, Westark Council | 1,654 | \$12,249 |
| Boys & Girls Club of the Alma Area | 224 | \$1,004 |
| Boys and Girls Club of Paris | 125 | \$1,547 |
| Boys & Girls Club of South Logan County | 5 | \$87 |
| Boys Shelter | 12 | \$38,118 |
| Center for Arkansas Legal Services | 904 | \$3,587 |
| Clothes Closet | 26,484 | \$17,164 |
| Community Dental Clinic | 907 | \$32,847 |
| Community Services Clearinghouse | 19,255 | \$101,969 |
| Crisis Intervention Center | 4,891 | \$54,632 |
| Fort Smith Boys and Girls Clubs | 3,185 | \$196,275 |
| Fountain of Youth Adult Day Care | 47 | \$17,784 |
| Gateway House | 557 | \$27,443 |
| Girl Scout Diamonds of AR, OK & TX | 1,327 | \$26,467 |
| Girls Incorporated | 637 | \$100,950 |
| Girls Shelter | 5 | \$13,214 |
| Harbor House | 527 | \$36,462 |
| Lincoln Childcare Center | 344 | \$159,259 |
| Literacy Council of Western Arkansas | 433 | \$35,785 |
| Next Step Day Room | 1,776 | \$50,000 |
| Project Compassion | 855 | \$8,720 |
| Salvation Army | 23,059 | \$10,551 |
| Sebastian County Boys & Girls Club | 1,564 | \$52,260 |
| Sebastian Retired Citizens Association | 28,218 | \$26,548 |
| Single Parent Scholarship Fund | 134 | \$9,095 |
| Stepping Stone School | 32 | \$1,060 |
| Suburban League | 979 | \$9,000 |
| Van Buren Boys & Girls Club | 15 | \$798 |
| Totals | 119,453 | \$1,297,096 |

The River Valley Regional Food Bank served 97 organizations in Sebastian County with 1,617,246 pounds of food and product.

Through United Way's Stuff the Bus, donated school supplies gave children a fresh start in Barling, Fort Smith, Greenwood, Hackett, Hartford, Lavaca and Mansfield Schools and The Boys Shelter, Community Services Clearinghouse, Fort Smith Public Schools Homeless Program, Girls Inc. and Girls Shelter.

320 South 18th
P. O. Box 2300
Fort Smith, AR 72902

Phone: 479-782-1311
Fax: 479-782-3505
www.unitedwayfortsmith.org



2008 United Way Impact on Sequoyah County

| AGENCY | NUMBER SERVED | INVESTMENT |
|--|---------------|------------------|
| Abilities Unlimited | 96 | \$33,803 |
| Arc for the River Valley | 41 | \$1,457 |
| Boy Scouts of America, Westark Council | 5 | \$37 |
| Boys & Girls Club of the Alma Area | 1 | \$4 |
| Boys & Girls Club of Sequoyah County | 8,968 | \$30,000 |
| Clothes Closet | 1,523 | \$987 |
| Community Services Clearinghouse | 3,635 | \$19,250 |
| Crisis Intervention Center | 15 | \$168 |
| Fort Smith Boys and Girls Clubs | 76 | \$4,683 |
| Fountain of Youth Adult Day Care | 4 | \$1,514 |
| Gateway House | 18 | \$887 |
| Girl Scout Diamonds of AR, OK & TX | 195 | \$3,889 |
| Girls Incorporated | 42 | \$6,656 |
| Harbor House | 35 | \$2,422 |
| Lincoln Childcare Center | 5 | \$2,315 |
| Literacy Council of Western Arkansas | 7 | \$579 |
| Salvation Army | 1,941 | \$888 |
| Sebastian Retired Citizens Association | 42 | \$40 |
| Van Buren Boys & Girls Club | 6 | \$319 |
| Totals | 16,655 | \$109,897 |

Through United Way's Stuff the Bus, donated school supplies gave children a fresh start in Brushy, Central, Gans, Marble City, Muldrow, Roland, Sallisaw and Vian Schools.

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2008 United Way Allocations

| | Allocation | % of budget |
|--|-------------------|--------------------|
| Abilities Unlimited | \$50,000 | 3% |
| The ARC for the River Valley | \$37,000 | 50% |
| Boy Scouts, Westark Area Council | \$68,000 | 6% |
| Boys & Girls Club of the Alma Area | \$30,000 | 9% |
| Boys & Girls Club of Paris | \$25,000 | 17% |
| Boys & Girls Club of Sequoyah County | \$30,000 | 6% |
| Boys & Girls Club of South Logan County | \$28,000 | 16% |
| Boys & Girls Club of Van Buren | \$67,500 | 24% |
| The Boys Shelter | \$54,000 | 32% |
| Center for Arkansas Legal Services | \$ 7,500 | 2% |
| Community Dental Clinic | \$46,500 | 62% |
| Community Services Clearinghouse | \$185,000 | 40% |
| Crisis Intervention Center | \$95,000 | 11% |
| Fort Smith Boys & Girls Clubs | \$220,000 | 23% |
| Fountain of Youth Adult Day Care | \$28,000 | 11% |
| Gateway House | \$54,000 | 7% |
| Girl Scout Diamonds of AR, OK & TX | \$65,000 | 9% |
| Girls Incorporated | \$129,000 | 28% |
| Girls Shelter of Fort Smith | \$37,000 | 24% |
| Golden Rule Clothes Closet | \$19,500 | 32% |
| Harbor House | \$56,250 | 5% |
| Lincoln Childcare Center | \$100,000 | 14% |
| Literacy Council of Western Arkansas | \$30,000 | 20% |
| Next Step Day Room | \$50,000 | 10% |
| Ozark Area Youth Organization | \$35,000 | 32% |
| Project Compassion | \$18,000 | 15% |
| River Valley Regional Food bank | \$49,000 | 8% |
| Salvation Army | \$15,750 | 2% |
| Sebastian County Boys & Girls Club | \$55,000 | 22% |
| Sebastian Retired Citizens Association | \$28,000 | 2% |
| Single Parent Scholarship Fund of Crawford and Sebastian Counties | \$15,000 | 11% |
| Stepping Stone School | \$10,000 | >1% |
| Suburban League | \$ 9,000 | 45% |



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*Resource Development Director,
Fort Smith Area*
- Sarah Fowler
*Resource Development Director,
Outlying Area*
- Angie Ruth
Director of Finance and Administration
- Linda Kaufenberg
*Graphic Design and Director
Women's Leadership Circle*
- Megan Marquet
*Office Assistant and Director
Dolly Parton's Imagination Library*



**Your United Way donation
goes far; just not far away.**
**United Way of Fort Smith
Area serves Crawford,
Franklin, LeFlore, Logan,
Sebastian and Sequoyah counties.**