

<Date>

Dear <Donor>:

Thank you! Your <renewed> membership in the United Way of Fort Smith Area (leadership giving option) shows just how much you care. When combined with the generosity of our colleagues, it is clear that <Company Name> is one that cares about the health and well being of the communities in which our families, friends, co-workers, and our customers live and work.

Please accept my appreciation for helping build our reputation as a good corporate citizen.

Thank you,

<CEO's Name (or other company leader)>

<Title>