

Pro-Am Registration

Morning Flight 8 a.m. Afternoon Flight 1 p.m.

Company _____

Contact Name _____

Phone Number _____

Email _____

Player Names

1. _____ Email _____

2. _____ Email _____

3. _____ Email _____

4. _____ Email _____

- \$250 per Individual
 - \$1000 per Team
 - Pick Your Pro: \$1,800 per Team (10 available)
 - Mulligans \$80 per Team (2 per player)
- Total _____

Payment Information

Make Checks Payable to
 United Way of Fort Smith Area
 120 North 13th St. Fort Smith, AR 72901 or
 email aruth@unitedwayfortsmith.org.
 If paying by card
 call Angie Ruth at 479-782-1311

Non-profit
 U.S. Postage
 PAID
 Fort Smith, AR
 Permit No. 122

United Way of Fort Smith Area
 120 North 13th Street
 Fort Smith, AR 72901

United Way of
Fort Smith Area



2021



May 17-22, 2021
 Hardscrabble Country Club
 Fort Smith, AR

PRESENTED BY



ROLAND

United Way of
Fort Smith Area



2021 United Way Classic

Presented by:
Cherokee Casino & Hotel Roland
in conjunction with the All Pro Tour.



ROLAND

SCHEDULE OF EVENTS

Tuesday, May 18th - Pro Am

Wednesday, May 19th - First Round of Play and Youth Golf Clinic

Thursday, May 20th - 2nd Round and Sip 'n Chip

Friday, May 21st - 3rd Round

Saturday, May 22nd - Final Round

We invite the public to join us. This is a **FREE** event
with no ticket required.

Local Economic Impact of the 2020 United Way Classic Over \$500,000

One-hundred and fifty-six professionals participated in the United Way Classic in 2020. When we add the family members, caddies, and friends to the mix, nearly 400 folks visited Fort Smith during the APT event. While in town, they spent money on housing, food, retail, and more. On average, each person spent \$400 during the 6 day event. The estimated economic impact of the event was well over \$500,000 for Fort Smith. The APT uses a 3.5x conversion rate when figuring the economic impact.

For more information, contact us at
479-782-1311 or online at
unitedwayfortsmith.org

Sponsorship Opportunities

- Presenting Sponsor \$25,000**
Name rights as Presenting on Tournament (exclusive)/ 5 Teams in Pro-Am/ Logo on all signage and marketing materials/ Host a community Pro-Am party/ Name on live leader-board/ Opportunities for TV and Radio interviews/ Provide welcome address at first tee/ Full-page advertisement in tournament program/ Opportunity to provide company swag to all pros and tournament participants/ 25 private meet and greet passes/ 25 VIP tent passes/ VIP tent signage/ 15 VIP parking passes/ Seat on tournament planning committee
- Youth Clinic Sponsor (2) \$5,000**
2 Teams in Pro-Am/ Logo on Youth Clinic signage and t-shirt/ Opportunities for TV and Radio interviews/ Provide welcome address at Youth Clinic/ Quarter-page advertisement in tournament program/ Opportunity to provide company swag to all pros and tournament participants/ 5 private meet and greet passes/ 2 VIP tent passes/ 2 VIP parking passes
- Game Changer Sponsor (5) \$5,000**
1 Team in Pro-Am/ Logo on all course signage and marketing materials/ Half-page advertisement in tournament program/ Opportunity to provide company swag to all pros and tournament participants/ 5 private meet and greet passes/ 2 VIP tent passes/ 2 VIP parking passes
- Sip and Chip Sponsor \$2,500**
Logo on sip and chip signage and marketing materials/ Quarter-page advertisement in tournament program/ Provide welcome at Sip and Chip/ Opportunity to provide company swag to all pros and tournament participants/ 3 VIP tent passes
- Hospitality VIP Tent Sponsor (6) \$2,500**
Logo on hospitality tent signage and marketing materials/ Quarter-page advertisement in tournament program/ Opportunity to provide company swag to all pros and tournament participants/ 10 VIP tent passes/ 5 parking passes
- Long Drive** **Hole in One** **\$1,500 (each)**
Logo on Long Drive or Hole in One event and marketing materials/ Quarter-page advertisement in tournament program/ Opportunity to provide company swag to all pros and tournament participants
*Must Provide Insurance for Hole in One
- Driving Range Sponsor \$1500**
Logo on signage at driving range
- Putting Green Sponsor \$1500**
Logo on signage at putting green
- Beverage Cart Sponsor \$1500**
Logo on cart signage
- Exclusive Hole Sponsor \$500** **Hole Sponsor \$250**
- Volunteer Sponsor \$15,000**
3 Teams in Pro-Am/ Logo on volunteer hat and t-shirt/ Logo on marketing materials/ Opportunities for TV and Radio interviews/ Half-page advertisement in tournament program/ Opportunity to provide company swag to all pros and tournament participants/ 20 private meet and greet passes/ 20 VIP tent passes/ VIP tent signage/ 10 VIP parking passes/ Seat on tournament planning committee
- LIVE UNITED Sponsor (2) \$10,000**
2 Teams in Pro-Am/ Logo on all signage and marketing materials/ Opportunities for TV and Radio interviews/ Provide welcome address at first tee/ Half-page advertisement in tournament program/ Opportunity to provide company swag to all pros and tournament participants/ 10 private meet and greet passes/ 5 VIP tent passes/ 5 VIP parking passes/ Seat on tournament planning committee
- Pro Am Sponsor (AM and PM) \$10,000**
2 teams in Pro-Am/ Signage featuring sponsor logo on Pro-Am day/ Logo on all marketing materials/ Television and radio interview opportunities/ Provide welcome address on Pro-Am day/ Half page advertisement in tournament program/ Opportunity to provide company swag to all pros and tournament participants/ 10 Private meet and greet passes/ 5 VIP tent passes/ 5 VIP tournament parking passes
- Bird's Nest Sponsor \$10,000**
2 teams in Pro-Am/ Logo on all signage and marketing materials/ Exclusive VIP tent at the halfway house in center point of golf course/ Tent includes TV with info on longest drive and pro's/ Television and radio interview opportunities/ Half page advertisement in tournament program/ Opportunity to provide company swag to all pros and tournament participants/ 10 Private meet and greet passes/ 10 VIP tent passes per day with 2 free drink tickets per day/ Tee box includes launch monitor/ Pro's receive cash bonuses inside of sponsorship/ 5 VIP passes/ 5 VIP tournament parking passes

See back of brochure for payment information.