

United  
Way



United Way of  
Fort Smith Area

# 2022

# ANNUAL REPORT



TOGETHER, WE CAN



## A Message From Our Board Chair

Dr. Gary Udouj  
2022 Board Chair  
Director, Career Education and District Innovation  
Fort Smith Public Schools

2022 has been another exciting year at United Way of Fort Smith Area! With the work of our 31 community partners aligned with the goals of our four impact areas of Health, Education, Financial Stability, and Crisis, our 2022 community impact in our six-county area totaled \$1,602,281. Because our local endowment fund covers our administrative costs, 100 percent of these contributions go right back into the community to help those in need.

As Director of Career Education and District Innovation for the Fort Smith Public Schools, I'm also proud to be part of an organization that believes in the importance of giving back. Fort Smith Public Schools has a long history of supporting the United Way and its partner agencies. Many of our employees and students actively volunteer with the United Way and dedicate their time and efforts to improving our community and helping others. I'm proud to be part of an organization that gives back so generously.

I am especially proud of the work United Way is doing with community impact grants and initiatives that go beyond our 31 partner agencies, like the Dolly Parton Imagination Library, connecting 5,613 local children with quality pre-school services and early learning materials. And partnering with the Arvest Bank Million Meals Campaign to purchase healthy snacks for the life-skills class at Southside High School, helping students with disabilities learn community and vocational skills, domestic and daily living skills and functional academics in a safe environment. And other great initiatives like the Day of Caring, Rising in the River Valley, 100 Families, SingleCare Prescription Discount Program, and the list goes on.

Serving as the 2022 Board Chair, I am especially thankful to the fantastic United Way staff, board, volunteers, and donors. Thank you for coming together to help make the Fort Smith area a better place for all of us. I know 2023 will be even better.

Gary Udouj, Jr.  
United Way Board Chair, 2022

## A Message From Our President and CEO



Shea Foldvary  
President and CEO  
United Way of Fort Smith Area

Since 1928, United Way has been committed to meeting the needs of individuals and families throughout the communities we serve by finding impactful solutions to our area's toughest challenges. This is accomplished by working in the areas of Health, Education, Financial Stability and Crisis Support Services. Through the dedicated commitment of local business leaders, donors, advocates, volunteers, and so many others who invest their time and resources into United Way, we are able to continue improving lives for a healthier, brighter community for all.

The annual report highlights and provides a summary of United Way's work in 2022. From events such as Day of Caring, which hosted over 800 volunteers completing more than 90 service projects, Fill the Bus, which provided 45,000 school supplies to local children in need, and SingleCare, which saved our community \$272,000 in prescription costs, to the \$2.353 million in community-wide impact, 2022 shows the power and strength of our community to care for one another. So, on behalf of the United Way staff, the Board of Directors, partner agencies, and clients served, I want to say thank you to everyone who joined us this year in our work. Your partnership is critical to the over 200,000 individuals served each year at United Way.

As we begin our 95th year, the work of United Way has never been more important. We will continue to expand upon the successes and opportunities we have to create positive change that is so vital to the well-being of our community and those we serve. I am grateful for the opportunity to lead our United Way alongside a strong community of supporters and a hardworking, talented team that is dedicated to ensuring needs are met throughout the six counties we serve in Western Arkansas and Eastern Oklahoma.

Yours in Service,  
Shea Foldvary, President  
United Way of Fort Smith Area

# United Way of Fort Smith Area Board of Directors



Dr. Gary Udouj  
Fort Smith Public Schools  
Board Chair



Mike Barr  
WeatherBarr Windows  
& Doors  
Board Vice-Chair



Katie Lejong  
Landmark CPA's  
Board Treasurer



Dr. Ken Warden  
University of Arkansas  
Fort Smith  
Board Secretary



Suzy Wilson  
Greenwood Public  
Schools  
Immediate Past Chair



Dennis Anderson  
ArcBest



Rev. Phillip Blackburn  
First Presbyterian Church



Eric Burnett  
Fort Smith Public Schools



David Cravens  
Community Volunteer



Susan Devero  
Arkansas Colleges of  
Health Education



Anne Dunn  
First National Bank



Chief Jamie Hammond  
Van Buren Police Dept.



Rober Herrera  
First Western Bank



Kim Linam  
Cuarzo Healthcare Capital



Chance Locklear  
Landmark CPA's



Johnny McKusker  
ABB



Chad McReynolds  
Cherokee Casino & Hotel  
Roland



Dalton Person  
Jones, Jackson, Moll,  
Miginnis & Stocks, PLC.



Beth Presley  
Arvest Bank



Dr. Terisa Riley  
University of Ar

# United Way of Fort Smith Area Statement of Financial Position

UNITED WAY OF FORT SMITH AREA, INC.

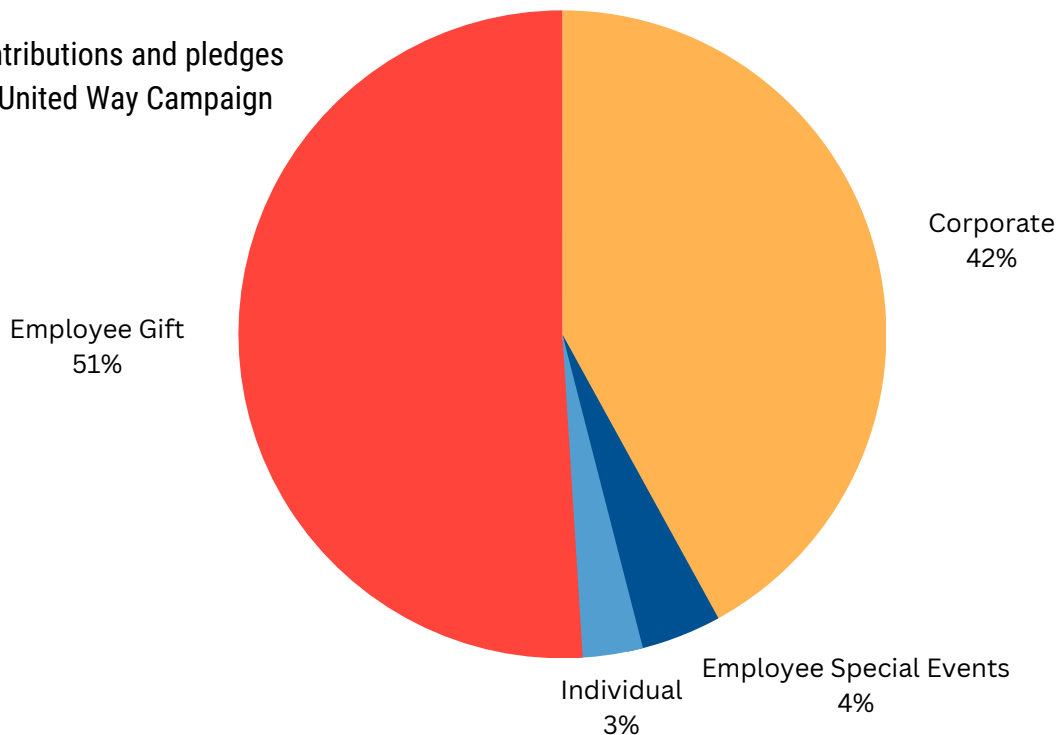
STATEMENTS OF FINANCIAL POSITION

AS OF DECEMBER 31, 2021 WITH COMPARATIVE TOTALS FOR 2020

	Without Donor Restrictions				With Donor Restrictions				2021 Total	2020 Total
	Operating	Board Designations	Board Endowments	Total	Campaign & Other Designations	Endowments	100 Families	Total		
<b>Assets</b>										
Cash and cash equivalents	\$ 521,225	\$ 493,909	\$ -	\$ 1,015,134	\$ 243,542	\$ -	\$ 151,033	\$ 394,575	\$ 1,409,709	\$ 1,075,323
Certificates of deposit	-	294,713	-	294,713	-	-	-	-	294,713	294,489
Pledges receivable:										
Campaign year 2018-19	-	-	-	-	-	-	-	-	-	61,313
less provision for uncollectible pledges	-	-	-	-	-	-	-	-	-	(61,313)
Campaign year 2019-20	-	-	-	-	74,642	-	-	74,642	74,642	229,289
less provision for uncollectible pledges	-	-	-	-	(74,642)	-	-	(74,642)	(74,642)	(119,458)
Campaign year 2020-21	-	-	-	-	169,087	-	-	169,087	169,087	397,701
less provision for uncollectible pledges	-	-	-	-	(85,247)	-	-	(85,247)	(85,247)	(42,215)
Campaign year 2021-22	-	-	-	-	231,669	-	-	231,669	231,669	-
less provision for uncollectible pledges	-	-	-	-	(33,543)	-	-	(33,543)	(33,543)	-
Prepaid expenses	1,775	-	-	1,775	-	-	-	-	1,775	1,674
Investments	-	-	5,399,980	5,399,980	-	5,772,994	-	5,772,994	11,172,974	10,275,144
Land	42,146	-	-	42,146	-	-	-	-	42,146	42,146
Building and improvements	359,937	-	-	359,937	-	-	-	-	359,937	359,937
Equipment and furniture	122,582	-	-	122,582	-	-	-	-	122,582	122,582
Less accumulated depreciation	(119,949)	-	-	(119,949)	-	-	-	-	(119,949)	(102,175)
<b>Total Assets</b>	<b>\$ 927,716</b>	<b>\$ 788,622</b>	<b>\$ 5,399,980</b>	<b>\$ 7,116,318</b>	<b>\$ 525,508</b>	<b>\$ 5,772,994</b>	<b>\$ 151,033</b>	<b>\$ 6,449,535</b>	<b>\$ 13,565,853</b>	<b>\$ 12,534,437</b>
<b>Liabilities and Net Assets</b>										
<b>Liabilities</b>										
Accounts payable	\$ 1,030	\$ -	\$ -	\$ 1,030	\$ -	\$ -	\$ -	\$ -	\$ 1,030	\$ 1,073
Accrued compensation	33,138	-	-	33,138	-	-	-	-	33,138	35,860
Accrued dues	29,173	-	-	29,173	-	-	-	-	29,173	30,861
Amounts designated to agencies	-	-	-	-	212,511	-	-	212,511	212,511	212,838
Paycheck Protection Program loan	-	-	-	-	-	-	-	-	-	66,700
<b>Total Liabilities</b>	<b>63,341</b>	<b>-</b>	<b>-</b>	<b>63,341</b>	<b>212,511</b>	<b>-</b>	<b>-</b>	<b>212,511</b>	<b>275,852</b>	<b>347,332</b>
<b>Net Assets</b>										
Without donor restrictions	864,375	788,622	5,399,980	7,052,977	-	-	-	-	7,052,977	5,836,582
With donor restrictions	-	-	-	-	312,997	5,772,994	151,033	6,237,024	6,237,024	6,350,523
<b>Total Net Assets</b>	<b>864,375</b>	<b>788,622</b>	<b>5,399,980</b>	<b>7,052,977</b>	<b>312,997</b>	<b>5,772,994</b>	<b>151,033</b>	<b>6,237,024</b>	<b>13,290,001</b>	<b>12,187,105</b>
<b>Total Liabilities and Net Assets</b>	<b>\$ 927,716</b>	<b>\$ 788,622</b>	<b>\$ 5,399,980</b>	<b>\$ 7,116,318</b>	<b>\$ 525,508</b>	<b>\$ 5,772,994</b>	<b>\$ 151,033</b>	<b>\$ 6,449,535</b>	<b>\$ 13,565,853</b>	<b>\$ 12,534,437</b>

The United Way of Fort Smith Area is committed to efficient and effective use of its resources. Our goal is to invest in programs that make a positive impact in the areas of health, education, financial stability, and crisis while continuing to give back 100% of what the campaign brings into our community.

Source of contributions and pledges to the 2021 United Way Campaign



# Agency Impact

United Way conducts its annual community investment process to decide how campaign funds are to be distributed among its 31 Community Partner Agencies and Impact Initiatives. The community investment panel is made up of United Way Board Members and other area volunteers. Panels review packets submitted by the agency; these include the organizations' histories, budgets, and other key information. Panels tour their assigned agencies and interview the staff and boards of each. The panel then makes a recommendation to the community investment chair. After all recommendations are made, the community investment panel chairs meet to finalize and vote upon funding for the Community Partner Agencies and Impact Initiatives.

## 2021 Agency Impact

<u>Community Partner/Initiative</u>	<u>Allocation</u>	<u>% of Budget</u>
Abilities Unlimited	\$ 22,000	1%
The ARC of River Valley	\$ 30,000	34%
Arkansas Single Parent Scholarship Fund (Region 9)	\$ 10,800	3%
Boys & Girls Club of the Diamond Hills	\$ 44,000	7%
Boys & Girls Club of LeFlore County	\$ 21,000	12%
Boys & Girls Club of Sequoyah County	\$ 15,400	5%
Boys & Girls Club of South Logan County	\$ 28,000	9%
Boys & Girls Club of Van Buren	\$ 43,000	8%
Boy Scouts	\$ 20,000	1%
Center for Arkansas Legal Services	\$ 4,000	1%
Community Dental Clinic	\$ 34,305	25%
Community Service Clearinghouse	\$ 160,000	31%
Crawford County Senior Citizens	\$ 22,000	3%
Crisis Intervention Center	\$ 57,600	5%
Fort Smith Boys & Girls Club	\$ 182,500	15%
Fort Smith Boys Home	\$ 46,400	12%
Girls, Inc.	\$ 98,500	20%
Girl Scouts-Diamonds of AR, OK & TX	\$ 20,000	0%
Girls' Shelter	\$ 35,200	14%
Harbor & Gateway Recovery Centers	\$ 44,000	1%
Lincoln Childcare	\$ 90,000	11%
Literacy Council of Western Arkansas	\$ 25,000	24%
Next Step Homeless Services	\$ 50,000	10%
Ozark Area Youth Organization	\$ 11,000	9%
Parents As Teachers	\$ 15,000	43%
Project Compassion	\$ 20,000	15%
River Valley Regional Food Bank	\$ 12,000	0%
Salvation Army	\$ 28,000	2%
Sebastian Retired Citizens Association	\$ 36,000	2%
South Sebastian County Boys & Girls Club	\$ 19,200	7%
Stepping Stone School	\$ 22,000	0%
United Way Programs & Initiatives (DOC, DPIL, STB & WLC)	\$ 39,722	
Shrinkage	\$ 83,400	
<b>Total</b>	<b>\$ 1,390,027</b>	

# Community Impact and Investment Celebration

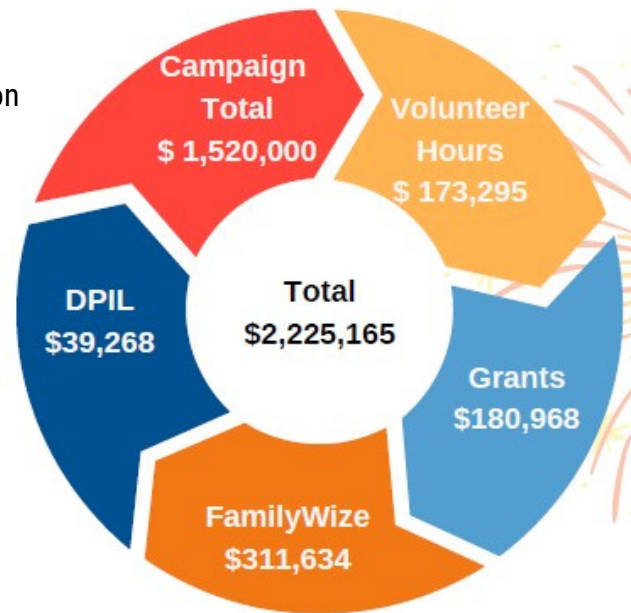
## Award Winners

- Rookie of the Year - Tona Ross
- Live United Award - Carco
- Most Resourceful Campaign Award - Weldon, Williams & Lick
- Excellence in Community Leadership Award - Oklahoma Gas & Electric
- Professional Services Award - BHC
- Live United Award - UPS
- Spirit of the Community Award - Greenwood Public Schools
- Day of Caring Award - Gerdau
- Mission Possible Award - Hanna Oil and Gas
- Strengthening the Community Award - Firststar Bank
- Spirit of the Community - Fort Smith Police Department
- United Way Hall of Fame Award - Arkansas Oklahoma Gas Corporation
- Mission Possible Award - Trane Custom
- Live United Award - Rheem Manufacturing Corporation
- Extra Effort Award - Landmark
- Spirit of the Community Award - Citizens Bank and Trust
- Live United Award - BancorpSouth
- Game Changer of the Year Award - Arkansas Colleges of Health Education
- Excellence in Health and Wellness Award - Mercy
- Excellence in Education Award - Fort Smith Public Schools
- Oil and Gas Award - Stephens Production
- Community Impact Leader Award - Arvest Bank
- Finance and Banking Award - First National Bank of Fort Smith
- Manufacturing Award - Weatherbarr Windows & Doors
- Commitment to Excellence Award - ABB
- Chairman's Award - ArcBest

## Top Ten Campaigns (in order of total giving)

- ArcBest
- ABB
- First National Bank of Fort Smith
- Arvest Bank
- Mercy
- Oklahoma Gas & Electric
- Fort Smith Public Schools
- Weatherbarr Windows & Doors
- UPS - Fort Smith
- Weldon, Williams & Lick

## 2021 Community Impact Total



# Community Impact and Investment Volunteers

Every day, we strive to create permanent and positive change in our communities, but we can't do it alone. Donations to our annual fundraising campaign have a significant impact on our Community Partner Agencies. These funds provide them with the necessary funds to carry out their mission and support their programs.

The Community Impact and Investment panel volunteers work hard to ensure the funds donated to the United Way of Fort Smith Area are allocated appropriately. Each panel includes a member of the United Way Board of Directors. It is not an easy task, and we appreciate them so much!

## 2022 Community Impact and Investment Volunteers

- Panel 1 -**  
Chair - Stephanie London - University of Arkansas - Fort Smith  
Susan Devero - Arkansas Colleges of Health Education  
Johnny McKusker - ABB  
Barbara Hambrick - Landmark CPAs  
Casey Brown - Shelter Insurance  
Stacie Smith - Summit Utilities
- Panel 2 -**  
Chair - Lance Smith - Firststar Bank  
Beth Presley - Arvest Bank  
Eric Burnett - Fort Smith Public Schools  
Johnny Evans - Landmark CPA's  
Marla Scales - ArcBest
- Panel 3 -**  
Chair - Kristen Carroll - Arvest Bank  
Mike Barr - WeatherBarr Windows & Doors  
Dennis Anderson - ArcBest  
Kristi Martin - Landmark CPA's  
Trace Andres - Arvest Bank  
Christina Williams - Fort Smith Public Schools
- Panel 4 -**  
Chair - Jeff Leding - Farm Bureau  
Robert Herrera - First Western Bank - Booneville  
Kim Linam - Community Volunteer  
JR Jones - First Western Bank  
Cathy Creekmore - Harry Robinson Buick GMC  
Alicia Agent - Baptist Health
- Panel 5 -**  
Chair - Carl Geffken - City of Fort Smith  
Rob Ratley - Community Volunteer  
Suzy Wilson - Greenwood Public Schools  
Chance Locklear - Landmark CPA's  
Christy Williams - University of Arkansas - Fort Smith
- Panel 6 -**  
Chair - Roger Holroyd - Arvest Bank  
Dr. Ken Warden - University of Arkansas - Fort Smith  
Chad McReynolds - Cherokee Casino & Hotel - Roland  
Donna Brandt - Community Volunteer  
Garrett Houck - OG&E
- Panel 7 -**  
Chair - Megan Nichols - Regions Bank  
Chief Jamie Hammond - Van Buren Police Dept.  
Dr. Terisa Riley - University of Arkansas - Fort Smith  
Becky Stout - Edward Jones  
Alex Sanchez - Arvest Bank  
Candice Dunn - Regions Bank
- Panel 8 -**  
Chair - William Ricks - First National Bank - Fort Smith  
Dalton Person - Jones, Jackson & Moll  
Anne Dunn - First National Bank - Fort Smith  
Iliana Deanda - ArcBest  
Ethan Gammill - State Farm  
RC Sims - Community Volunteer
- Panel 9 -**  
Chair - Cindy Barker - Community Volunteer  
Rev. Phillip Blackburn - First Presbyterian Church  
Katie Lejong - Landmark CPA's  
Jake Sibley - Simmons Bank  
Scott Clark - BHC Insurance



# 2022 Campaign Kick-Off

The kick-off celebration for the 2022 campaign was held on September 22 at the United Way of Fort Smith office. The theme for the celebration was a football kickoff. Football players and cheerleaders from Greenwood, Northside, and Southside were on hand to assist with the festivities.

United Way Board President Dr. Gary Udouj announced the total for the campaign to date of \$764,167. Fort Smith Mayor George McGill provided the call to action for the community.

The tagline for the campaign was "Together, We Can."



# Leadership Giving

Our leadership contributors are the foundation of our United Way campaign. A United Way leadership contributor helps shape our community's future and sets a powerful example that others follow. Individuals participating at a leadership-giving level are philanthropic leaders whose wholehearted generosity supports the Fort Smith area's health and human service needs. True leaders come from all walks of life. They can be plumbers, teachers, retirees, or executives. What unifies these diverse leaders is their shared commitment to lead by example through gifts of financial resources, time, or talent.

## Leadership Giving Levels:

Tocqueville Society \$ 10,000 or more

Cornerstone \$ 2,500 to \$9,999

Pillar \$ 1,000 to \$2,499

Foundation Club \$ 500 to \$999

Women United members are women who contribute \$1,000 individually or \$1,500 when combined with their spouse.

## **UNITED WAY ENDOWMENT**

Giving to the United Way of Fort Smith Area's Endowment is another way donors can support the organization. United Way's long-term goal is to continue to have its service center and all operating costs fully funded by the endowment revenue. This enables 100% of all campaign dollars to be invested in our community through the allocation process, community impact, and initiatives. A committee oversees United Way's Endowment and reports to the United Way Board of Directors.

### 2022 Endowment Committee

Les Smith - Arkansas Colleges of Health Education - Committee Chair

Barbara Hambrick - Landmark CPAs

Blair Parnell - BancorpSouth

Sam Sicard - First National Bank of Fort Smith

Roy Slagle - Community Volunteer

Benny Westphal - Riverfront Exploration Westphal Corp.

# United Way Initiatives

## Dolly Parton's Imagination Library

United Way is focused on combating issues in the area of education. To do that, the issues must be addressed early. As a way to improve early childhood literacy skills and better prepare area children to learn in kindergarten, United Way brought Dolly Parton's Imagination Library to the area in 2006. Imagination Library is open to children ages birth to five. Each child receives a quality, age-appropriate book in the mail each month with their name on it. The first book is "The Little Engine That Could." As the child grows, books become more advanced. Upon turning five, the child receives the book Look Out Kindergarten Here I Come and "graduates" from the program. By getting books in these children's hands, United Way is helping to foster in them a love for reading. Exposure to books increases their chances of success in school and sets them up for a brighter future. The program now provides books to children in Crawford, Franklin, Logan, Scott, and Sebastian counties.

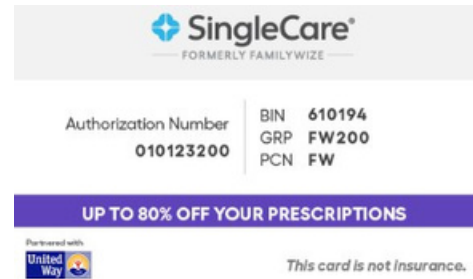
When a state has affiliates that can provide books to children in each county, Dolly Parton visits that state. Arkansas was able to meet that goal, so Dolly visited the Governor's Mansion in May of 2022. Representatives from each affiliate were invited and enjoyed a private concert with Dolly. It was a once-in-a-lifetime chance for the United Way of Fort Smith Area affiliate representatives and staff.



# United Way Initiatives

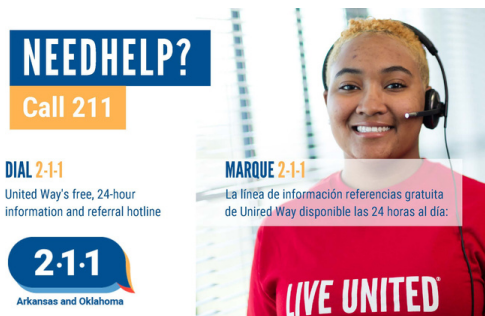
## SingleCare

SingleCare is a community prescription savings card program and is a powerful resource for individuals and families. It is always free to use by everyone. Show it to the pharmacist and save up to 80%. There are no registration or eligibility requirements, and it works whether you are insured or not. In 2022 SingleCare saved the community over \$272,000!



## 2-1-1 Arkansas

Arkansas 211 connects callers, at no cost, to critical health and human services in their community. The 2-1-1 call center is an incredible resource for local citizens to have access to speak live to a well-trained information and referral operator to get needed information 24 hours a day. In 2022 United Way partnered with the City of Fort Smith on a billboard campaign to bring awareness of this valuable resource to the community.



## Resources

*For Life's Struggles*



## 100 Families

The 100 Families initiative helps families move from crisis to career, using existing community resources by engaging community partners, training agencies on a collaborative case management system, and recruiting case managers to respond when a family is in crisis. In 2022 Sebastian County 100 Families opened a new stand-alone office in Fort Smith.



# United Way Initiatives



## Rising in the River Valley

Rising in the River Valley is a rally to bring awareness and education on the issues of sexual assault and domestic abuse. Kenny Smith, Law Enforcement Training Director with the Arkansas Coalition Against Sexual Assault, spoke at the United Way of Fort Smith Area's 7th Annual Rising in the River Valley on February 14th. United Way of Fort Smith Area collaborated with the University of Arkansas – Fort Smith and the Crisis Intervention Center on this event. Along with Mr. Smith, other local dignitaries speaking included Fort Smith Mayor George McGill, University of Arkansas- Fort Smith Chancellor Dr. Terisa Riley, and Chief Executive Officer of the Fort Smith Crisis Intervention Center, Penni Burns.

## Day of Caring

Hundreds of volunteers joined forces on April 21st for the United Way of Fort Smith Area's 29th annual Day of Caring. Volunteers served at agencies and organizations in our six-county service area. The volunteers provided much-needed help that agencies could not afford or accomplish without this incredible day of volunteerism. We are blessed and extremely grateful for our sponsors, partner companies and businesses, and the volunteers that made this day a great success.



# United Way Initiatives

## Touch-A-Truck

The Touch-A-Truck event is a family-friendly event that offers children a hands-on opportunity to explore a variety of vehicles and to meet the people who build, protect and serve the River Valley communities. Vehicles on display include construction trucks, emergency responders, tractor-trailers, utility trucks, and a helicopter. The United Way of Fort Smith Area's "Touch-A-Truck" allowed participants to connect with various modes of transportation. The event also featured interactive educational games, face painters, and information booths.



## Fill the Bus

Fill the Bus was back at all our local Walmart stores in 2022. Approximately 400 volunteers collected over 45,000 packages of school supplies. All supplies were given to school districts across our six-county service area.

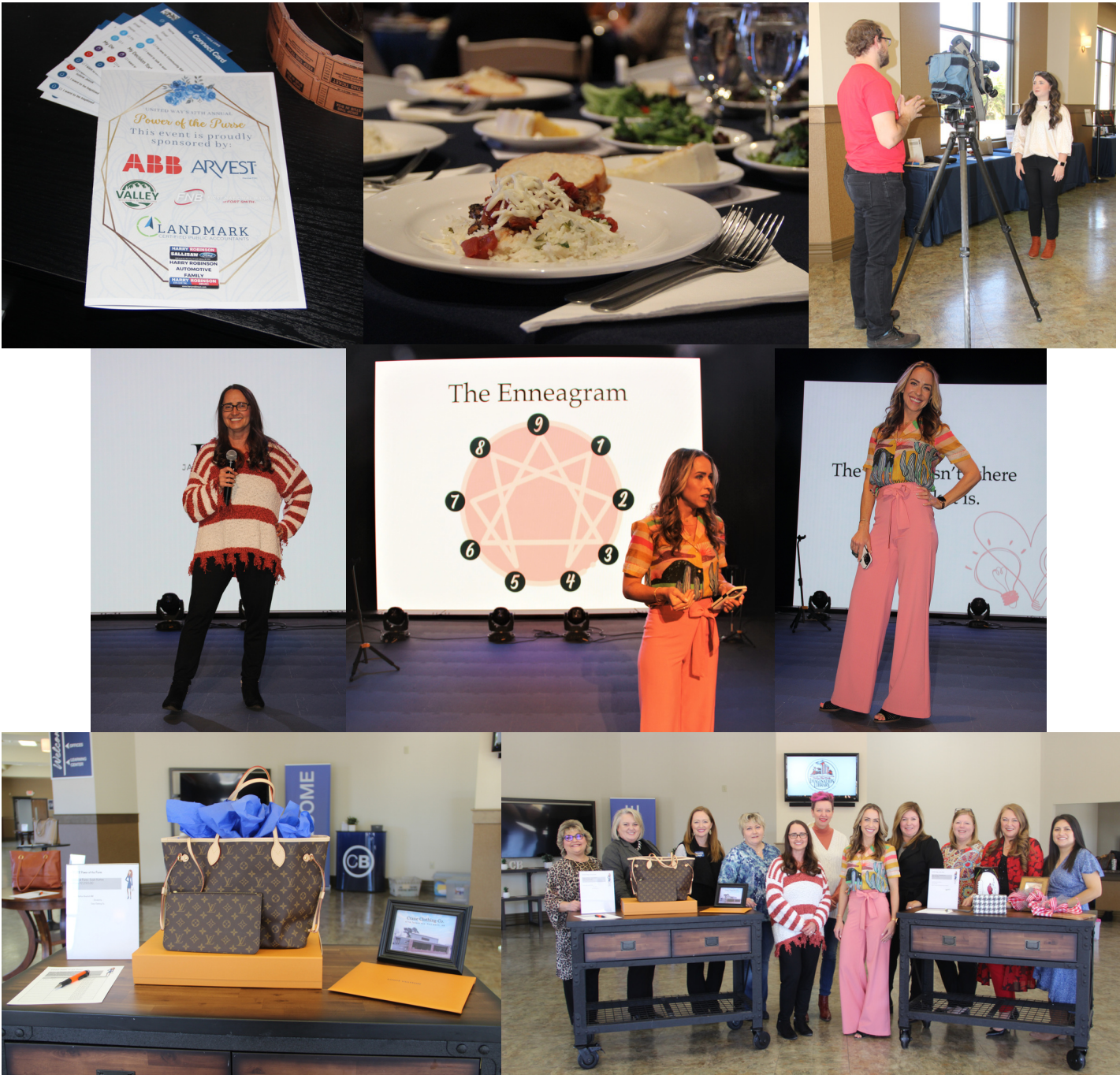


# United Way Initiatives

## Power of the Purse

United Way of Fort Smith Area was proud to host the 16th annual Power of the Purse luncheon and silent auction to benefit Dolly Parton's Imagination Library. The event took place at Community Bible Church. The guest speaker was Jaime Gordon, a Transformational Life Coach, AKA The Unstuckologist. She gave an inspiring talk titled; "You Can Not Transform What You Can Not See."

The silent auction included high-end handbags, including beautiful Kate Spade, Michael Kors, and Hobo. Power of the Purse is our most important fundraiser of the year for Dolly Parton's Imagination Library.



# United Way Initiatives

## Tyson Internship

The Tyson Summer Community Internship Program is a partnership between United Way of Fort Smith Area and Tyson Foods to provide an invaluable opportunity for select college students to gain professional experience while making a positive impact in our community.

The program provides full-time college students an eight-week paid summer internship to assist community organizations and gain experience with diverse social issues. In addition, students attend educational sessions during the program to build skills including leadership, professionalism, critical thinking, self-awareness, collaboration and interpersonal communication.



United Way of Fort Smith Area



United Way of Fort Smith Area





# United Way Initiatives

## United Way Classic

The United Way Classic, in partnership with the All Pro Tour, was held in Fort Smith on June 6 - 11, 2022. The presenting sponsors for the third annual event were Cherokee Casino & Hotel Roland and Legends Resort and Casino. The event brought together golfers from all over the world. The tournament was held at the beautiful Hardscrabble Country Club and featured a week filled with professional golf, a youth clinic, Pro-Am day, and entertainment. The entertainment included a concert at the Majestic by The Klocks and a Party on the Patio featuring 2 Bullets. Hundreds of volunteers worked with the United Way and All Pro Tour staff to make the week successful. Many local businesses and organizations sponsored the event, and the funds raised (\$88,000) supported the United Way's participating Community Partner agencies. Despite the record rainfall, it was a successful and enjoyable event.

The winner of the 2022 United Way Classic was Andreas Halvorsen. Halvorsen is from Norway and turned pro in 2016. As the winner, he earned a \$25,000 check, a trophy, and a Rolex watch donated by Newton's Jewelers.



# Together, We Can

These community leaders were instrumental in the 2022 United Way campaign. They contributed to photos, billboards, TV and radio commercials. We are grateful for their collaboration and dedication to this cause. Together, We Can!



## Best of the River Valley

United Way of Fort Smith Area was named the Best of the River non-profit by the readers of the River Valley Democrat-Gazette. Best of the River Valley aims to create economic lift and overall promotion of the River Valley while engaging the community in celebrating the places, restaurants, and local businesses that make the area unique.



United Way of Fort Smith Area Staff

Shea Foldvary - President and CEO

Angie Ruth - Director of Finance and Administration

Mitzy Little - Director of Marketing

Carrie Terry - Director of Resource Development

Reagan Heppner - Community Impact Coordinator

**United Way of Fort Smith Area**

**120 North 13th St.**

**Fort Smith, Arkansas 72901**

**[unitedwayfortsmith.org](http://unitedwayfortsmith.org)**

United Way of  
Fort Smith Area

