

EVENT SCHEDULE

MONDAY, MAY 5TH - YOUTH CLINIC

TUESDAY, MAY 6TH - PRO-AM TOURNAMENT

WEDNESDAY, MAY 7TH - FIRST ROUND OF WAPT PLAY

THURSDAY, MAY 8TH - SECOND ROUND OF WAPT PLAY

FRIDAY, MAY 9TH - FINAL ROUND OF WAPT PLAY AND CHECK PRESENTATION

**FREE EVENT, NO TICKET REQUIRED
THE PUBLIC IS INVITED TO ATTEND**

Local Economic Impact

Over 150 professional players participated in the United Way Classic in 2024. When we add family members, caddies, and friends to the mix, nearly 400 individuals visited Fort Smith during the APT event. While in town, they spent money on housing, food, retail, and more. On average, each person spent \$400 during the 6-day event.

The estimated economic impact of the United Way Classic since its inaugural year in 2020 is over \$2.5 million.

BECOME A SPONSOR

If you are interested in being a sponsor of the United Way Classic or have questions about available sponsorship opportunities, please contact the United Way office at (479) 782 - 1311 or email Mitzy Little at mlittle@unitedwayfortsmith.org

PRO-AM INFORMATION

Tournament Date: Tuesday, May 6th, 2025

Location: Hardscrabble Country Club
5211 Cliff Drive
Fort Smith, AR 72902

Flight Times: AM (7:30 am) and PM (1:00 pm)

Format of Play: 3-person scramble + WAPT Pro

REGISTRATION DETAILS & COST

Team - \$1,000

Team (Pick Your Pro) - \$1,800 (10 available)
(visit www.apg.golf to view player names)

Mulligans are available for \$80/team (2 per player)

To register your Pro-Am team, please visit
unitedwayfortsmith.org

If paying by check, please contact Angie Ruth at
aruth@unitedwayfortsmith.org
or by calling (479) 782-1311

United Way of Fort Smith Area
120 North 13th St.
Fort Smith, AR 72901

United Way Classic

Presented By:



UNITED WAY
Fort Smith Area



May 5th - 9th, 2025

Hardscrabble Country Club

SPONSORSHIP LEVELS

PRESENTING SPONSOR: \$25,000

- Name rights as Presenting on Tournament (exclusive)
- 5 Teams in Pro-Am
- Logo on all signage and marketing materials
- Host a community Pro-Am party
- Name on live leader-board
- Opportunities for TV and Radio interviews
- Provide welcome address at first tee
- Full-page advertisement in the tournament program
- Opportunity to provide company swag to all pros and tournament participants
- VIP tent access
- VIP tent signage/ Seat on tournament planning committee

VOLUNTEER SPONSOR: \$15,000

- 3 Teams in Pro-Am
- Logo on volunteer t-shirt
- Logo on marketing materials
- Opportunities for TV and Radio interviews
- Half-page advertisement in tournament program
- Opportunity to provide company swag to all pros and tournament participants
- VIP tent access
- VIP tent signage
- Seat on tournament planning committee

LIVE UNITED SPONSOR (2): \$10,000

- 2 Teams in Pro-Am
- Logo on signage and marketing materials
- Provide welcome address at first tee
- Half-page advertisement in tournament program
- Opportunity to provide company swag to all pros and tournament participants
- VIP tent access

BIRD'S NEST SPONSOR: \$10,000

- 2 teams in Pro-Am
- Logo on signage and marketing materials
- Exclusive VIP tent at the halfway house in center point of golf course
- Tent includes TV with info on longest drive and pro's
- Television and radio interview opportunities
- Half page advertisement in tournament program
- Opportunity to provide company swag to all pros and tournament participants
- VIP tent access

PRO-AM SPONSOR (2): \$5,000

- 1 team in Pro-Am
- Signage featuring sponsor logo on Pro- Am day
- Logo on all marketing materials
- Provide welcome address on Pro-Am day
- Half page advertisement in tournament program
- Opportunity to provide company swag to all pros and tournament participants
- VIP tent access

YOUTH CLINIC (2): \$5,000

- 1 Team in Pro-Am
- Logo on Youth Clinic signage and t-shirt
- Opportunities for TV and Radio interviews
- Provide welcome address at Youth Clinic
- Half -page advertisement in tournament program
- Opportunity to provide company swag to all pros and tournament participants
- VIP tent access

GAME CHANGER (5): \$5,000

- 1 Team in Pro-Am
- Logo on course signage and marketing materials
- Half-page advertisement in tournament program
- Opportunity to provide company swag to all pros and tournament participants
- VIP tent access

PARTY ON THE PATIO: \$2,500

- Quarter-page advertisement in tournament program
- Provide welcome at event
- Opportunity to provide company swag to all pros and tournament participants
- VIP tent access

VIP TENT SPONSOR (8): \$2,500

- Quarter-page advertisement in tournament program
- Opportunity to provide company swag to all pros and tournament participants
- VIP tent access

HOLE IN ONE SPONSOR: \$1,500

- Logo on Hole in One marketing materials
 - Quarter-page advertisement in tournament program
 - Opportunity to provide company swag to all pros and tournament participants
- *Must Provide Insurance for Hole in One**

LONG DRIVE SPONSOR: \$1,500

- Logo on Long Drive event marketing materials
- Quarter-page advertisement in tournament program
- Opportunity to provide company swag to all pros and tournament participants

DRIVING RANGE SPONSOR: \$1,500

- Logo on signage at the driving range and in tournament program

PUTTING GREEN SPONSOR: \$1,500

- Logo on signage at the putting green and in tournament program

BEVERAGE CART(3): \$1,500

- Logo on cart signage and in tournament program

EXCLUSIVE HOLE SPONSOR: \$500

- Opportunity to display booth/tent on sponsored hole

HOLE SPONSOR \$250

PRO-AM TEAM \$1,000 - \$1,800

See back of brochure for payment and Pro-Am team information



UNITED WAY
Fort Smith Area



ANNIKA
WOMENS ALL PRO TOUR

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